



arbonconsciousconsumer

BIG changes start with small steps

Wash in cold—fight global warming

90% of the electricity used for washing clothes is for heating the water.

Today's more efficient clothes washers and laundry detergents make it possible to get **even whites** clean in cold water.

If you wash **4 out of 5** loads in cold water, you will save energy.

Reducing your impact on the environment is doing your part to save the planet.

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